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Attorneys for Plaintiff,
GEORGIA-PACIFIC CONSUMER PRODUCTS LP

IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF CALIFORNIA

GEORGIA-PACIFIC CONSUMER
PRODUCTS LP, a Delaware limited
partnership,

Plaintiff,

v.

LEE'S GENERAL TOYS, INC., a California
corporation, JOHN LEE, an individual; and
DOES 1-100,

Defendants.

Civil Action No. 07-CV-02391 JAH (POR)

**DECLARATION OF GEORGE HALCON
IN SUPPORT OF PLAINTIFF GEORGIA-
PACIFIC CONSUMER PRODUCTS LP'S
REPLY TO DEFENDANTS' OPPOSITION
TO SUPPLEMENTAL BRIEF IN
SUPPORT OF MOTION FOR
PRELIMINARY INJUNCTION**

1 I, George Halcon, hereby declare as follows:

2 1. I am an unlicensed private investigator working as an independent sub-contractor
3 with The Baker Street Group, Inc., a team of private investigators located in San Diego,
4 California. Prior to my work as a private investigator, I was employed by the federal
5 government for over thirty years, principally with the United States Customs Service. I have
6 personal knowledge of the matters set forth herein, and if I am called upon to testify, I could and
7 would testify competently thereto.

8 2. I speak fluent Spanish. I am a resident of the Imperial Valley, where I have lived
9 for more than fifty-five years. I am very familiar with the many Latino and Spanish-speaking
10 communities of the Imperial Valley, including El Centro and Calexico.

11 3. On March 4, 2008, I visited the following stores in the Imperial Valley:

12 El Centro Rancho Market
13 1525 West Main Street
El Centro, CA
Food 4 Less
14 2420 North Cottonwood Drive
El Centro, CA
15 Garcia Food Market
16 1111 South 4th Street, #3
El Centro, CA
17 Sol Market
18 1586 South 4th Street
El Centro, CA
19 Kennedy Meat Market
20 70 Main Street
Heber, CA
California Super Market
21 127 East Second Street
Calexico, CA
22 Sol Market
23 100 West Birch
Calexico, CA
24 Food 4 Less
25 109 W. Birch Street
Calexico, CA
26

27 ///

28 ///

FROM : GEORGE M. HALCON
03/05/2008 11:46

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FAX NO. : 7603360328
LATHAM & WATKINS

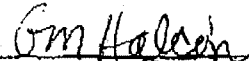
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1 4. I observed ANGEL SOFT® bathroom tissue products for sale in each and every
2 one of these stores.

3 5. All of the stores I visited are located in predominantly Latino areas, which are
4 home to a substantial population of native Spanish-speakers. Reflecting their consumer base, all
5 of the stores I visited posted Spanish-language advertising in their storefront windows.

6 6. Almost all of the employees with whom I interacted in these stores speak Spanish
7 only, and at some of these stores, no English is spoken at all.

8 I declare under penalty of perjury under the laws of the United States that the foregoing is
9 true and correct and that this declaration was executed by me on this 5th day of March 2008.

10 
11 George Halcon